

## How to understand this list of courses:

\* **Course codes** starting by E1, E2, E3, TEC1, TEC2, TEC3 refer respectively to courses taught to our 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> year **Bachelor** students and those starting by E4, E5, TEC4, TEC5 is for our Master's 4<sup>th</sup> and 5<sup>th</sup> year students. E1 to E5 refers to courses taught at our school **ESTICE**. The same goes for TEC1 up to TEC5 for courses taught at our school **ESPAS**. Also, a course code finishing by **-1/-2/-A/-B/-C/-D** indicates that the course has several groups (with usually different schedules). You will be assigned to only one of these groups during the semester, but before your arrival in France, you may select just the course (no groups) as you will any way have to be assigned to your groups later, once course schedules will be available.

\* You can choose courses either taught to **ESTICE** or **ESPAS** students, or to both. You may also select courses taught above or below your year in your home university, but you usually should have some prior knowledge of the subject when taking courses above 3<sup>rd</sup> year of bachelor. Master courses (E4-5/TEC4-5) have a specific planning and usually cannot be taken along with Bachelor's courses.

\* Courses at **ESPAS ESTICE** are taught in **English or French**. Please note that courses in **German, Spanish, Chinese, Japanese, Russian and Portuguese** are **language acquisition** courses (in **blue**), and **can't be chosen by native speakers** of that language.

\* **FLE** (French as a Foreign Language) and **CFBS** (Contemporary French Business and Society) are courses specially designed for international students. It is highly recommended for international students to take them!

\* Courses described as **"Elective"** in the **"Type of course"** column (in **orange**) are usually happening at the same time for a dedicated year (3<sup>rd</sup>, 4<sup>th</sup> year or 5<sup>th</sup> year). Please note that you cannot select several electives with the same number in the same year (*i.e. selecting 2 courses tagged as "Elective 1 – 3<sup>rd</sup> year" is not possible*).

\* Courses in **bold** are taught in **English**

\* In the **"Evaluation"** column, you can know how a course will be evaluated:

100% EXAM: You will have 1 final exam at the end of the semester, which will count as your unique grade for this course

50% CC – 50% EXAM: You will have 1 or more tests during the semester (continuous assessment, "CC") and 1 final exam. Your final grade will be calculated with your final exam grade counting as 50% and the average of all your CC tests counting as 50% of the final grade.

100% CC: You will have 1 or more tests during the semester and during class time. The average of all the tests will be your final grade for this course.

No Evaluation: There is no test/exam, the course is completed if you have attended all the sessions.

*NB: Courses at ESPAS ESTICE are mainly taught in the same building (Building E, Saint Raphaël Campus, 83 boulevard Vauban, LILLE).*

Course Code	Semester	Name of the course	Language	ECTS Credits	Type of course	Nb of hours	Repartition hours	Groups (if any)	Evaluation
<b>INTER1-3135</b>	2	<b>FLE - Débutants complets (A0)</b>	French	3,00	Only for international students	18.00	Class in groups: 18.00 hours		100% EXAM
<b>INTER1-3136</b>	2	<b>FLE intermédiaire (B1)</b>	French	3,00	Only for international students	18.00	Class in groups: 18.00 hours		100% EXAM
<b>INTER1-3137</b>	2	<b>Contemporary French Business and Society</b>	English	3,00	Only for international students	18.00	Class in groups: 14.00 hours Planned Work Auto.: 4.00 hours		50% CC - 50% EXAM
E1-2627-A E1-2627-B E1-2627-C E1-2627-D	2	Initiation aux techniques de vente	French	1,00	Core curriculum	12.00	Class in groups: 12.00 hours		100% CC
<b>E1-2675-1</b> <b>E1-2675-2</b>	2	<b>Introduction to Marketing</b>	English	1,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	100% EXAM
E1-2691-1 E1-2691-2	2	Introduction au droit des affaires	French	1,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	100% EXAM
E1-2757-1 E1-2757-2	2	Gestion Comptable et Financière de l'Entreprise	French	2,00	Core curriculum	24.00	Full class: 8.00 hours Class in groups: 16.00 hours	1-2	100% EXAM
<b>E1-2803-A</b> <b>E1-2803-B</b> <b>E1-2803-C</b> <b>E1-2803-D</b>	2	<b>English Skills for International Communication</b>	English	2,00	Core curriculum	24.00	Class in groups: 24.00 hours	A-B-C-D	50% CC - 50% EXAM
E1-2805-1 E1-2805-2 E1-2805-3 E1-2805-4	2	Mundo Hispanico : Actualidad y Cultura	Spanish	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours	1-2-3-4	50% CC - 50% EXAM
E1-2813	2	Deutschland - Das Land der Dichter und Denker	German	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours		50% CC - 50% EXAM
E1-2817-1 E1-2817-2 E1-2817-3	2	Langue et culture chinoises, niveau 1	Chinese	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours	1-2-3	50% CC - 50% EXAM
E1-2819	2	Le russe sans frontières, niveau 1	Russian	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours		50% CC - 50% EXAM
E1-2948	2	Langue et culture du Portugal/Bresil	Portuguese	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours		50% CC - 50% EXAM
E1-2964-1 E1-2964-2	2	Japonais débutant	Japanese	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours	1-2	50% CC - 50% EXAM
E1-2979-1 E1-2979-2	2	Découverte du monde de l'entreprise	French	2,00	Core curriculum	24.00	Full class: 4.00 hours Class in groups: 20.00 hours	1-2	100% CC
E1-3090-A E1-3090-B E1-3090-C E1-3090-D	2	Intercultural Communication	French	1,00	Core curriculum	12.00	Class in groups: 12.00 hours	A-B-C-D	100% CC
<b>E1-3092-1</b> <b>E1-3092-2</b>	2	<b>Tech-enabled businesses : the power of AI an ML</b>	English	1,00	Core curriculum	12.00	Class in groups: 12.00 hours	1-2	100% CC
<b>E1-3130-1</b> <b>E1-3130-2</b>	2	<b>Business and Financial Markets</b>	English	2,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	100% EXAM
<b>E1-3147</b>	2	<b>Introduction to Excel tools</b>	English	2,00	Core curriculum	18.00	Full class: 18.00 hours		100% CC
<b>E2-2635-1</b> <b>E2-2635-2</b>	2	<b>Responsible Finance</b>	English	2,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	50% CC - 50% EXAM
E2-2640-1 E2-2640-2	2	Management des achats	French	2,00	Core curriculum	24.00	Class in groups: 24.00 hours	1-2	100% EXAM
<b>E2-2701-1</b> <b>E2-2701-2</b>	2	<b>International Economics</b>	English	2,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	100% CC
<b>E2-2824-1</b> <b>E2-2824-2</b>	2	<b>Business English</b>	English	2,00	Core curriculum	24.00	Class in groups: 18.00 hours Planned Work Auto.: 6.00 hours	1-2	50% CC - 50% EXAM
<b>E2-2828-1</b> <b>E2-2828-2</b>	2	<b>Business and Society</b>	English	2,00	English optional course	18.00	Class in groups: 18.00 hours	1-2	100% EXAM
<b>E2-2830-1</b> <b>E2-2830-2</b>	2	<b>Advanced Communication for the Office Environment</b>	English	2,00	English optional course	18.00	Class in groups: 18.00 hours	1-2	100% CC
E2-2832-1 E2-2832-2 E2-2832-3	2	Preparacion a las practicas	Spanish	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours	1-2-3	50% CC - 50% EXAM
E2-2835	2	Vorbereitung auf das Praktikum	German	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours		50% CC - 50% EXAM
E2-2837-1 E2-2837-2 E2-2837-3	2	Langue et culture chinoises, niveau 2	Chinese	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours	1-2-3	50% CC - 50% EXAM
E2-2839	2	Le russe sans frontières, niveau 2	Russian	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours		50% CC - 50% EXAM
E2-2841	2	Portugais et culture Brésilienne, niveau 2	Portuguese	2,00	Language Acquisition course (LV2)	36.00	Class in groups: 36.00 hours		50% CC - 50% EXAM
<b>E2-2845</b>	2	<b>International Days</b>	English	1,00	Core curriculum	18.00	Full class: 18.00 hours		100% CC
E2-2977-1 E2-2977-2	2	Japonais, niveau 2	Japanese	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours	1-2	50% CC - 50% EXAM
E2-2995	2	Introduction au Japonais - Débutants	Japanese	2,00	Language Acquisition course (LV3)	24.00	Class in groups: 24.00 hours		50% CC - 50% EXAM
E3-2641	2	Achats industriels	French	2,00	Elective 3 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
E3-2644	2	Achats responsables	French	1,00	Core curriculum	18.00	Full class: 18.00 hours		100% EXAM
E3-2661	2	Achat produits distribution	French	2,00	Elective 2 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2673</b>	2	<b>International Business Development</b>	English	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
E3-2717	2	Management des activités événementielles	French	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2719</b>	2	<b>Introduction to Talent Acquisition</b>	English	2,00	Elective 2 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2721</b>	2	<b>Conflict Management</b>	English	2,00	Elective 3 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2776</b>	2	<b>Mobile Marketing</b>	English	2,00	Elective 3 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2848-1</b> <b>E3-2848-2</b>	2	<b>Cross Cultural Negotiation</b>	English	1,00	Core curriculum	18.00	Class in groups: 18.00 hours	1-2	100% EXAM
E3-2860-1 E3-2860-2 E3-2860-3	2	Creacion de empresas	Spanish	2,00	Language Acquisition course (LV2)	18.00	Class in groups: 18.00 hours	1-2-3	100% CC
E3-2861	2	Unternehmensgründung	German	2,00	Language Acquisition course (LV2)	18.00	Class in groups: 18.00 hours		100% CC
E3-2865	2	Le russe sans frontières, niveau 3	Russian	1,00	Language Acquisition course (LV3)	12.00	Class in groups: 12.00 hours		100% CC
E3-2867	2	Introduction au portugais professionnel	Portuguese	2,00	Language Acquisition course (LV2)	18.00	Class in groups: 18.00 hours		100% CC
E3-2907	2	Merchandising	French	2,00	Elective 2 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
E3-2909	2	Optimisation des flux, management des approvisionnements et des stocks	French	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
E3-2920	2	Business développement en B2B	French	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-2922</b>	2	<b>Circular Economy</b>	English	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
E3-2996	2	Introduction au Japonais - Débutants	Japanese	1,00	Language Acquisition course (LV3)	24.00	Class in groups: 12.00 hours		100% CC
E3-3088	2	Japonais, niveau 3	French	1,00	Language Acquisition course (LV2)	12.00	Class in groups: 12.00 hours		100% CC
<b>E3-3116</b>	2	<b>Business X Culture</b>	English	3,00	Core curriculum	30.00	Full class: 3.00 hours Planned Work Auto.: 27.00 hours		100% CC
E3-3166	2	Identification d'opportunités entrepreneuriales	French	2,00	Elective 4 - 3rd year	18.00	Class in groups: 18.00 hours		100% CC
<b>E3-3167</b>	2	<b>Exploring Chat GPT and other generative AIs for Business Purposes</b>	English	1,00	Core curriculum	16.00	Full class: 16.00 hours		100% CC
<b>E4-2687</b>	2	<b>Managing non profit organisations</b>	English	2,00	Optional course on the week of the 12th of May 2025	18.00	Class in groups: 18.00 hours		100% CC
<b>E4-2689</b>	2	<b>Change Management</b>	English	2,00	Elective 3 - 4th year	18.00	Class in groups: 18.00 hours		100% CC
E4-2709	2	Design Thinking	French	2,00	Optional course on the week of the 12th of May 2025	18.00	Class in groups: 18.00 hours		100% CC
<b>E4-2740</b>	2	<b>Introduction to Business in Asia</b>	English	2,00	Optional course on the week of the 12th of May 2025	18.00	Class in groups: 18.00 hours		100% CC
<b>E4-2850</b>	2	<b>Global Brand Management</b>	English	2,00	Elective 3 - 4th year	18.00	Class in groups: 18.00 hours		100% CC
<b>E4-3106</b>	2	<b>Advanced Business operations</b>	English	2,50	Core curriculum	35.00	Full class: 35.00 hours		50% CC - 50% EXAM

E4-3119	2	Geopolitics	English	2,00	Core curriculum	18.00	Full class: 18.00 hours		100% EXAM
E4-3172	2	IA et recrutement	French	2,00	Optional course on the week of the 12th of May 2025	18.00	Class in groups: 18.00 hours		100% CC
E4-3199	2	Audit and Consulting	English	2,00	Optional course on the week of the 12th of May 2025	18.00	Class in groups: 18.00 hours		100% CC
E5-2663	2	Quality Management in Procurement	English	2,00	Elective 3 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2683	2	Management de la qualité de vie au travail	French	2,00	Elective 4 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2729	2	Comportement humain & Organisations	French	2,00	Elective 3 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2747-1	2	Stratégie d'entreprise - séminaire : Cooperative Strategies	English	2,00	Course on the week of the 19th of May 2025	14.00	Class in groups: 14.00 hours	1-2	100% CC
E5-2749	2	Entrepreneurship through Acquisition	English	2,00	Elective 3 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2768	2	Stratégies collaboratives de développement	French	2,00	Elective 2 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2911	2	Sustainable and digital Supply Chain	English	2,00	Elective 2 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2913	2	Customer experience	English	2,00	Elective 2 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2915	2	Risk Management	English	2,00	Elective 4 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2932-1	2	Corporate Digital Responsibility	English	2,00	Course on the week of the 19th of May 2025	14.00	Class in groups: 14.00 hours	1-2	100% CC
E5-2932-2	2	Corporate Digital Responsibility	English	2,00	Course on the week of the 19th of May 2025	14.00	Class in groups: 14.00 hours	1-2	100% CC
E5-2934	2	Product Eco-Design	English	2,00	Elective 2 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
E5-2989	2	Marketing Chatbot	English	2,00	Elective 4 - 5th year	18.00	Class in groups: 18.00 hours		100% CC
TEC1-2753	2	Entreprise et Marchés Financiers	French	1,50	Core curriculum	18.00	Full class: 18.00 hours		100% EXAM
TEC1-2758	2	Gestion Comptable et Financière de l'Entreprise	French	2,00	Core curriculum	24.00	Full class: 24.00 hours		100% EXAM
TEC1-2770	2	Introduction au marketing	French	1,50	Core curriculum	18.00	Full class: 18.00 hours		100% EXAM
TEC1-2779-A	2	English Communication Skills 1	English	2,00	Core curriculum	48.00	Class in groups: 48.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC1-2779-B	2	English Communication Skills 1	English	2,00	Core curriculum	48.00	Class in groups: 48.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC1-2779-C	2	English Communication Skills 1	English	2,00	Core curriculum	48.00	Class in groups: 48.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC1-2779-D	2	English Communication Skills 1	English	2,00	Core curriculum	48.00	Class in groups: 48.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC1-2978	2	Découverte du monde de l'entreprise	French	2,00	Core curriculum	24.00	Full class: 24.00 hours		100% CC
TEC1-3157	2	Introduction aux outils Excel	French	1,00	Core curriculum	18.00	Full class: 18.00 hours		100% CC
TEC1-3161	2	Tech-enabled businesses : the power of AI an ML FR	French	1,00	Core curriculum	12.00	Full class: 12.00 hours		100% CC
TEC2-2650	2	Stratégie marketing produit	French	2,00	Core curriculum	24.00	Full class: 24.00 hours		50% CC - 50% EXAM
TEC2-2682	2	Management des ressources humaines	French	1,50	Core curriculum	18.00	Full class: 18.00 hours		100% CC
TEC2-2781-A	2	English Communication Skills 2	English	3,00	Core curriculum	24.00	Class in groups: 24.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC2-2781-B	2	English Communication Skills 2	English	3,00	Core curriculum	24.00	Class in groups: 24.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC2-2781-C	2	English Communication Skills 2	English	3,00	Core curriculum	24.00	Class in groups: 24.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC2-2781-D	2	English Communication Skills 2	English	3,00	Core curriculum	24.00	Class in groups: 24.00 hours	A-B-C-D	50% CC - 50% EXAM
TEC3-3168	2	Achats responsables	French	1,00	Core curriculum	18.00	Full class: 18.00 hours		100% EXAM
TEC3-3191	2	Exploring Chat GPT and other generative AIs for Business Purposes	French	1,00	Core curriculum	16.00	Full class: 16.00 hours		100% CC
TEC4-3105	2	Advanced Business operations	English	2,50	Core curriculum	35.00	Full class: 35.00 hours		50% CC - 50% EXAM