

Contact:

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ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
Courses Dedicated to Exchange students			
INTER1-3135	FLE - True Beginners (A0)	3.00	1 or 2
INTER1-3136	FLE – Intermediate level (B1) <i>(or other CEFR level, to be defined each semester)</i>	3.00	1 or 2
INTER1-3137	Contemporary French Business and Society	3.00	1 or 2
INTER1-3137	Contemporary French Business and Society – service learning	4.00	1 or 2
Bachelor 1st year			
E1-2292	Market Economics	4.00	1
E1-2288	Intercultural Communication	2.00	1 or 2
E1-2288	Intercultural Communication – service learning	4.00	1 or 2
E1-2284	Tech-enabled businesses : the power of AI an ML	2.00	1
E1-2290	Tech-enabled businesses : the power of AI an ML	2.00	2
E1-2087	Introduction to Marketing	1,00	2
E1-2307	Business and Financial Markets	1.00	2
Bachelor 2nd year			
E2-2170	Business English	3,50	1
E2-2171	Business English	2.00	2
E2-2173	Business and Society	2,50	1
E2-2175	Business and Society	2.00	2
E2-2294	Tech-enabled businesses strategies : AI an ML Practical Applications	2,00	1
E2-2064	Responsible Finance	1,00	2
E2-2100	International Economics	1,00	2
E2-2177	Advanced Communication for the Office Environment	2,00	2
E2-2190	Intercultural Days	1.00	2
TEC2-2141	English Communication Skills 2	4.00	1
TEC2-	English Communication Skills 2	3.00	2
Bachelor 3rd year			
E3-2240	Business operations	2.00	1
E3-2241	Business Finance	2.50	1
E3-2301	Business X Culture	3.00	1
E3-2316	Digital Marketing	2.00	1
E3-2084	Supplier Relationship Management	2.00	1
TEC3-2131	International Trade	2.00	1
TEC3-2341	Business Finance	2.00	2
E3-2086	International Business Development	2.00	2
E3-2111	Conflict Management	2.00	2
E3-2191	Cross Cultural Negotiation	2.00	2
E3-2328	Exploring Chat GPT and other Generative AIs for Business Purposes	1.00	2
Master 1st year			
E4-2373	Economic Intelligence and Business Decision Making	2.00	1
E4-2302	Advanced International Business Development	2.00	1
E4-2112	International HR Management	2.00	1
E4-2120	Talent Acquisition and Management	2.00	1
E4-2192	Intercultural Management	2.00	2
<i>Please note that you can choose only ONE course out of each elective:</i>			
E4-2297	Elective 1 : Advanced Business Operations	2.00	2
E4-2303	Geostrategy		

Elective 2 :			
E4-2296	Product Development		
E4-2093	Managing Non-Profit Organisations	2.00	2
E4-2347	Audit and Consulting		
E4-2121	Introduction to Business in Asia		
Elective 3:			
E4-2193	Global Brand Management	2.00	2
E4-2094	Change Management		
Master 2nd year			
E5-2125	International Corporate Finance	2.00	1
E5-2134	International Marketing	2.00	1
E5-2233	Customer Experience	2.00	1
E5-2349	E-Procurement	2.00	1
E5-2082	Quality Management in Procurement	2.00	1
E5-2229	Business Strategy Seminar: Competitive Strategies	1.50	2
E5-2123	Business Strategy Seminar: Cooperative Strategies	1.50	2
E5-2232	Sustainable and Digital Supply Chain	2.00	2
E5-2242	Corporate Digital Responsibility	2.00	2
<i>Please note that you can choose only ONE course out of each elective:</i>			
Elective 1:			
E5-2124	Entrepreneurship through Acquisition	2.00	2
E5-2119	Social Entrepreneurship		

More information about academic exchange at ESPAS ESTICE: <https://estice.fr/i-am-international/>