

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEM ESTE R	EXAM TYPE
Courses Dedicated to Exchange students				
INTER-3135	FLE - True Beginners (A0) (or other CEFR level, to be defined each semester)	3.00	1 or 2	100% Final Exam
INTER-3138	FLE – Beginners (A1-A2) (or other CEFR level, to be defined each semester)	3.00	1 or 2	100% Final Exam
INTER-3136	FLE – Intermediate level (B1) (or other CEFR level, to be defined each semester)	3.00	1 or 2	100% Final Exam
INTER-3137	Contemporary French Business and Society	3.00	1 or 2	50% Final Exam 50% Continuous Assessment
INTER-3137	Contemporary French Business and Society – service learning	4.00	1 or 2	50% Final Exam 50% Continuous Assessment
Bachelor 1st year				
E1-2292	Market Economics	4.00	1	50% Final Exam 50% Continuous Assessment
E1-2288	Intercultural Communication	2.00	1 or 2	100% Continuous Assessment
E1-2288	Intercultural Communication – service learning	4.00	1 or 2	100% Continuous Assessment
E1-2284	Tech-enabled businesses : the power of AI an ML	2.00	1	100% Continuous Assessment
E1-2290	Tech-enabled businesses : the power of AI an ML	2.00	2	100% Continuous Assessment
E1-2087	Introduction to Marketing	1.00	2	100% Final Exam
E1-2307	Business and Financial Markets	1.00	2	100% Final Exam
Bachelor 2nd year				
E2-2170	Business English	3.50	1	50% Final Exam 50% Continuous Assessment
E2-2171	Business English	2.00	2	50% Final Exam 50% Continuous Assessment
E2-2173	Business and Society	2.50	1	100% Final Exam
E2-2175	Business and Society	2.00	2	100% Final Exam
E2-2294	Tech-enabled businesses strategies : AI an ML Practical Applications	1.00	1	100% Continuous Assessment
E2-2064	Responsible Finance	1.00	2	50% Final Exam 50% Continuous Assessment
E2-2447	Introduction to Supply Chain	2.00	2	100% Continuous Assessment
E2-2100	International Economics	1.00	2	100% Continuous Assessment
E2-2177	Advanced Communication for the Office Environment	2.00	2	100% Continuous Assessment
E2-2190	Intercultural Days	1.00	2	100% Continuous Assessment
Bachelor 3rd year				
E3-2240	Business operations	1.00	1	100% Continuous Assessment
E3-2301	Business X Culture	2.00	1	100% Continuous Assessment
E3-2316	Digital Marketing	2.00	1	100% Continuous Assessment
E3-2760	Business Analytics and Critical Thinking	1.00	1	100% Final Exam
E3-2771	Circular Economy	2.00	1	100% Final Exam

E3-2084	Supplier Relationship Management	2.00	1	100% Final Exam
TEC3-2724	Business and Society	2.00	1	100% Final Exam
TEC3-2131	International Trade	2.00	1	100% Final Exam
E3-4378	Design Thinking	2.00	2	100% Final Exam
E3-2778	Priority Management	1.00	2	100% Continuous Assessment
E3-2471	Introduction to Talent Acquisition	2.00	2	100% Final Exam
E3-2740	Sales Leads and Prospection Management	2.00	2	100% Final Exam
E3-2744	Economically Responsible and Socially Innovative Business Model	2.00	2	100% Final Exam
E3-2191	Cross Cultural Negotiation	3.00	2	100% Final Exam
E3-2328	Exploring Chat GPT and other Generative Ais for Business Purposes	1.00	2	100% Continuous Assessment
Master 1st year				
E4-2373	Economic Intelligence and Business Decision Making	2.00	1	100% Final Exam
E4-2302	Advanced International Business Development	2.00	1	100% Final Exam
E4-2112	International HR Management	2.00	1	100% Final Exam
E4-2192	Intercultural Management	2.00	2	100% Continuous Assessment
E4-2647	Advanced Business Operations	2.00	2	50% Final Exam 50% Continuous Assessment
E4-2652	Geo-Strategy	2.00	2	100% Final Exam
<i>Please note that you can choose only ONE course out of each elective:</i>				
Elective 1				
E4-2120	Talent Acquisition and Management	2.00	1	100% Final Exam
E4-2749	Design a sales Strategy			
E4-2753	Impact Entrepreneurship			
Elective 2				
E4-2441	Supplier Negotiation	2.00	2	100% Final Exam
E4-2553	Global Brand Management			
E4-2455	Change Management			
Elective 3				
E4-2747	Strategic Sourcing and Category Management	2.00	2	100% Final Exam
E4-2646	Product Development			
E4-2752	Franchise as a Growth Strategy			
E4-2756	Key Success Factors and Resilience in Entrepreneurship			
Master 2nd year				
E5-2125	International Corporate Finance	2.00	1	100% Final Exam
E5-2229	Business Strategy Seminar: Competitive Strategies	1.50	2	100% Final Exam
E5-2123	Business Strategy Seminar: Cooperative Strategies	1.50	2	100% Final Exam
E5-2242	Corporate Digital Responsibility	2.00	2	100% Final Exam
<i>Please note that you can choose only ONE course out of each elective:</i>				
Elective 1:				
E5-2134	International Marketing	2.00	1	100% Continuous Assessment
E5-2232	Sustainable and Digital Supply Chain			
Elective 2:				
E5-2233	Customer Experience	2.00	2	100% Continuous Assessment
E5-2082	Quality Management in Procurement			

Each Master's course is intensive and runs for only one week during the semester.

Contact:

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